

# DIGITAL PRINT ON PAPER AND VENEER

### ON PAPER

The innovative digital printing process from VICOVER is impressive in its level of detail and 3D-effect illustrations: every design can be printed in such a way that it is difficult to distinguish the printed image from the original.

The advantages of digital printing are obvious: there are almost no limits on the choice and configuration of print designs: from natural wood structures and grains to creative image modifications and unique design patterns, absolutely anything is possible. Without wishing to exaggerate the creative possibilities of this highly flexible print technology, it is important to emphasise that the true art of our digital

printing is in imitating natural wood materials down to the smallest detail. The advantages over real wood veneers can be seen in a direct comparison: in digital printing, no knots, scars or cracks appear as they typically do in natural wood materials. It is also possible to achieve high numbers of running meters or small quantities with a huge colour consistency.

Most challenging shapes can be covered with a roll width of 140 mm. The print itself has a high resistance to lacquers, cleaning agents and chemicals, as well as UV rays.

### **ON VENEER**

In addition to conventional digital printing on paper, we have recently begun offering our customers a new and innovative method of veneer finishing: direct printing onto veneer. Here, digital printing intensifies the natural character of the real wood.

The natural background of the real wood material is used to increase the character of the print design. This new design option utilises the natural structure of the base material to create a special 3D effect, giving the product a high-quality, unique overall appearance.



Olive



## **REAL WOOD VENEERS**

Chestnut

Natural tanganica

## LIGHT

Hevea

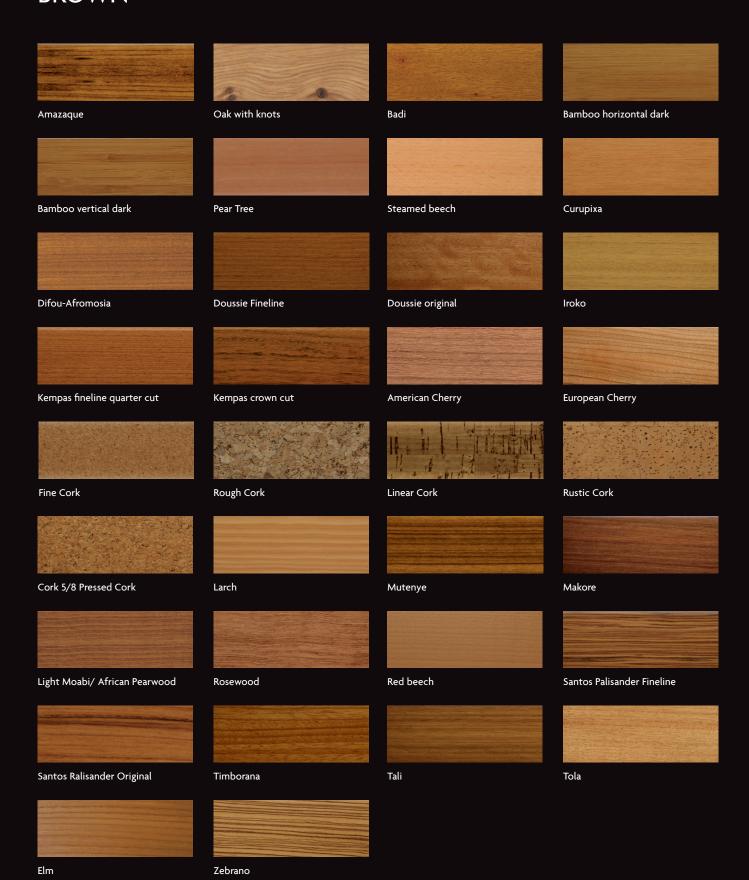
Red Oak



Koto



## **BROWN**



### **DARK**

